

# WORD FORMATION PROCESS OF BUSINESS TERM IN ANTARA NEWS WEBSITE

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## ABSTRACT

The purpose of the research were to analyze the process of word formation found in the online newspaper ANTARA NEWS and to find out what are widely used in word formation process in this news. Word formation process have 10 types those are coinage, borrowing, compounding, blending, clipping, backformation, conversion, acronym, derivation and multiple processes and in this research the researcher analyzed 5 types of word formation such as compounding, acronym, blending clipping, and derivation. The descriptive qualitative method was used in this research to investigate word formation process in Antara news in the business term. The data of this research are words that contained the process of forming English words. The instrument of this research is print out the news from the internet, classifying the word in business term, identifying and analyzing the data as the procedure of the research. The result of this research indicated that are 117 data. There are 3 types of word formation process found in this research such as compounding (9,40%), acronym (5,98%) and derivation (84,62%) . However In this research the researcher did not find blending and clipping process. The function of word formation in this research, there are those that combined to separated word, some are abbreviated of the sentence and affixes process, both of affixes at the front or back of the word. In this research, the researcher found the derivation as the most of word formation process.

**Keywords:** *word formation process, business, Antara news*

## INTRODUCTION

The times are growing and times are getting more advanced, as well as the means of communication. Human and communication are two inseparable things. Time by time communications has become something important, even though it is done in various ways.

As long as human live, they needed to communicate to each other, although with different purposes. Nowadays, to communicate and convey some information we can use the current social media. There are many online media that provide means of

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communication and means of information. Humans need tool to communicate, it is known as language. According Croft (2000:8) language is fundamentally social interactional phenomenon. The language cannot be separated with the term of linguistics.

One of linguistics aspect is morphology. According to O'Grady (1996) morphology is the system of categories and rules involved in word formation and interpretation. It means morphology is closely related to language. Furthermore Fromkin and Rodman (1988:152) state that morphology is the study of word formation and the internal structure of words. Part of linguistics competence is knowledge of the morphemes, the words, their pronunciation, their meaning and how they are combined. Based on the given definitions, Morphology is the study of the forms of words and how they are combined to make new words.

One of morphology scopes is word formations process. Every language has a process of forming words including English and there are many theorists explaining how word is formed. According to Encarta, (2006) word formation is, it is further stated that process

of word formation is a process of word formation in which a new word an existing word. Moreover Yousefi, (2009:1) defined it more comprehensive that the definition of word formation as the processes that speakers of a language use regularly (and unconsciously too) to create new words in their language are presented and in this research the researcher used the theory by Yule (2010) word formation process is a way of forming word and creating new word from the use of old words. And according to Yule (2010) word formation process have 10 type, those are coinage, borrowing, compounding, blending, clipping, backformation, conversion, acronym, derivation and multiple processes.

Therefore news becomes something important for humans, but over time, people used paper media to write the news, and now it is taking advantage of technological developments as a medium for spreading news. news have many functions for people and it can give a lot of information of current issues around the world such as politics, education, sport, entertainment, technology health and also business.

Antara news is one of the most popular newspaper internet based in

Indonesian as use English to communicate to the reader. This newspaper established by Adam Malik, Soemang, A.M and Pandoe Kartawigoena in the year of December, 13- 1937. Antara news has authentic news and uses good language so it very suitable to be used as a research material and also the written that is suitable for various audiences. This newspaper has many types of reading that are very interesting both domestically and overseas. And one of them is about business term, known as business term, according to Soren Hougaard, 2005 Business is an organization or economic system where goods and service are exchanged for one another or for money. From the explanation, the researcher can say that business is very closely related to language, both spoken and written. Because for occurrence of a human interaction requires communication as a medium.

In this research the researcher analyze 5 types of word formation that are compounding, According to Yule (2010;55) compounding is a process of joining two separate word to produce a single from. It is mean that the combination of two or more word formation process. There are two types of

compounding such as: noun compound and verb compound. Noun compound consist of verb + noun, noun + noun, adjective + noun, preposition + noun. Then verb compound consist of verb + verb, noun + verb, adjective + verb, preposition + verb.

Acronym is the shortened new word cannot be pronounced as a word, they have to be pronounced in each initial letter or it can be called abbreviation. Example of this abbreviation in “LA” as Los Angeles. Further, Yule (2010:58) stated that Acronyms are the process of word formation in which word are formed from the initial letters of phrase that produce a new word. Acronym is formed by taking the initial letter of some or all of the word a phrase or title where the pronunciation consists of the set of letters, such as, CD (Compact Disk), or VCR (Video Cassette Recorder). Other typical of acronyms are a word that keeps a vowel letter that pronounces as new single word, for example: NATO, NASA, or UNESCO but many acronyms lose their capital to become every day terms such as radar (radio detecting and ranging), scuba (Self-contained under water breathing apparatus), or zip (zone improvement plan), etc.

The next is blending, blending is To combining of two separate forms to produce a single new term is also called blending. However, blending is typically accomplished by taking only the first syllable of one word and joining it to the end of the other word. In some parts of the United State, there is product that is used like gasoline, but it is made from alcohol. The blended term for referring this product is gasohol. Other example are smog (smoke+fog), brunch (breakfast+lunch) and infotainment (information+ entertainment), Yule (2010:55)

Yule (2010:56) says hat clipping is shortening or reduction some element in a word. This occurs when a word of more than one syllable is reduced to a shorter form , usually beginning in casual speech. The term gasoline is still used, but most people talk about gas, using the clipped form. Other common examples are ad (advertisement), bra (brassiere), cab (cabriolet), condo (condominium), fan (fanatic), flu (influenza), perm (permanent wave), phone, plane and pub (public house). English speakers also like to clip each other's names, as in Al, Ed, Liz, Mike, Ron, Sam, Sue and Tom.

According to Yule (2010:58), derivation is accomplished by means of a large number of small 'bits' of the English language which are not usually given separate listing in dictionaries. These small 'bits' are called affixes. Some affixes have to be added to the beginning of a word, which are called prefixes. The simple definition, derivation is word formation process by adding affixes which create a new form, new meaning and can be changing the word class. There are three of affixes from derivation: Prefix is an affix attached before a root or stem or base like re-, un- , -miss, - pre and in-. For example: re-make, in-decent, un- (unhappy), mis- (misunderstanding), pre- (prejudge), etc. then suffix ,Suffix is an affix forms are attached to the end of the stem or word. For instance, -ful (joyful), -less (careless), -ness (happiness), etc.

To analyze the data the researcher used the theory by Ingo Plag (2002) who explained about characteristic of word formation process.

Plag (2002) divided the characteristic of word formation in English into four types. They are:

1. Change meaning or change part of speech

2. Typically occur which are joined of parts of different word also called blends.
3. Typically indicate which are coined by combining the initial letters of compounds or phrases into a pronounceable new word also called acronym.
4. Typically occur there are many ways to create a new word from existing

ones by affixational, non - affixational and its also called compounding.

The different between English which is commonly used in daily life and English that used in business term is the reason why the researcher is interested in doing this research. In here the researcher want to know the kind of word formation process that are found in this news and the function of word formation in this news.

## REVIEW OF RELATED LITERATURES

Morphology is part of linguistics and morphology is the study of word. According to O'Grady (1996) morphology is the system of categories and rules involved in word formation and interpretation. Word formation is one of the concerns in morphology field, which discusses about the ways new words are created in the language. It means most of the languages have the ways or the processes in create words, including English. According to Encarta, (2006) word formation is, it is further stated that process of word formation is a process of word formation in which a new word an existing word. According to Plag (2002) there were the characteristic of word formation in English, just below: Change meaning or change part of speech,

typically occur which are joined of parts of different word also called blends, Typically indicate which are coined by combining the initial letters of compounds or phrases into a pronounceable new word also called acronym, Typically occur there are many ways to create a new word from existing ones by affixational, non - affixational and its also called compounding.

The researchers compare this research with the previous research with studied about word formation process. The research was conducted by Nurlin Triwahyuni, Imranuddin, Zahrida (2018) in this research entitled An Analysis of Word Formation Encountered in Medical Terms in The Jakarta Post's Articles. The

researcher focused on analyzed about word formation process. In this research, the researcher analyzed 10 types of word formation who related in medical term. The researcher argues that the English used in general is different from the English used in the medical section. Most of medical terms come from Greek and

## **METHODS**

This research aims to analyze the types of word formation process involved and the patterns that are mostly use in business term in Antara news website.

The research design is a descriptive qualitative research. According to Sugiyono (2015 : 15) qualitative method is a research based on the philosophy of post positivism, used to examine the conditions of a natural object (as opposed to an experiment) where the researcher is the key instrument, sampling, the analysis in qualitative research, concern in understanding the result of found data rather than calculate the result of found data. In analyzing the data, it needed identified, classified, analyzed and drawing the conclusion (Wray and

Latin language. However, by comparing this research, the researchers still found the types of word formation process in the news who related to business term and most of the data found by researcher are derivation process.

Bloomer 1998). For the step that used by researcher to do collect the data are as follow:

1. Analyzed the data to be research, in this case the researcher analyze news from Antara news website related to business term, who published during January 2021.
2. Identified English word related to business word
3. Classified the words found by the researcher into their part.
4. Analyzed the word formation process of business term
5. Presented the data that finding of the analysis.

## RESULTS AND DISCUSSION

The data of the research are Antara news website in the business term which were published during January 2021. The data were analyzed to find out the kinds that

are mostly used in this news and the function of word formation in the Antara news. The researcher described them with the following table.

**Table 4.1 the kinds of word formation process in Antara news website.**

No	Kinds of word formation process	Number	Percentage
1	Compounding	11	9,40%
2	Blending	-	-
3	Clipping	-	-
4	Acronym	7	5,98%
5	Derivation	99	84,62%
	<b>Total</b>	117	100%

The table above shows that how much word formation process that used in Antara news website as much as 117 data consist 9,40% data included in the compounding, 5,98% data included in the acronym, 84,62% data included derivation and in this research the researchers did not find blending and clipping. However, these findings are contrary with the research finding from Giyatmi, Wijayava, and Arumi (2017) that conducted the research about blending found in social media. The result shows that there are

many English blends found in social media such as 1 English blends in Facebook, 65 blends in Twitter, 47 English blends in Instagram, and 2 English blends in BBM.

For analyzed the function of word formation process in the Antara news the researcher described them. One of them word formation process considered compounding was in this sentence. 'The directorate general of highway'. The sentence above, thereis a word *highways*

(N), the word *high* as an adjective followed with *way* as a noun become *highways* as a noun compound and created a new word. Based on Oxford Dictionary, the meaning of *high* (Adj) measuring a long distance from the bottom to the top, then, the meaning of *way* (N) method, style or manner of doing the best -to help people-to rude in which he spoke to us. The compound word *highway* (N) had a meaning main road, connecting large town. The second is acronym, considered acronym was ***global muslim travel Index (GMTI)***. The acronym of GMTI comes from the word global muslim travel index. The shortening was done by taking the initial letters of the global muslim travel

index. GMTI is an insight based data provider that helps destination countries, travel service, and investors to keep abreast of development and growth of the muslim tourism segment.

The next is derivation, considered derivation was ***repayment*** The word *repayment* The prefix re- added with payment becomes repayment. The word payment is a noun and added prefix re- and still as a noun. In this word prefix re- which means “back”. In this word have two process the first process is prefix then is suffix .The root of this word is pay and added –ment as a suffix and change from the verb to the noun.

## CONCLUSIONS

Based on the analysis and discussion, The researcher concluded that there were three types of word formation process used in the Antara news website who the researcher analyzed. There was no borrowing and clipping. After collecting and analyzing the word formation process in Antara news website the, the researcher found 117 data identified into word formation process.

The researcher found 9,40% identified part of compounding. 5,98% identified part of acronym and 84,62% data identified part of

derivation. In this research analysis the researcher did not found the borrowing and clipping. Furthermore, the term of word formation process does not have a clear cut universally accepted usage. It is sometimes referred to all processes connected with changing the form of the word by word. Based on data analysis the researcher concluded that the generally word formation in the Antara news in business term used is derivational process.

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